

October 20, 2008

Reebee Garofalo
20 Pleasant Ave., Somerville, MA 02143



Dear Reebee,

Thanks to you and everyone in The Second Line Social Aid and Pleasure Society Brass Band for being part of Farm Aid 2008 Presented by Whole Foods Market and Horizon Organic. Everyone got a huge kick out of your performances and you added a spontaneous and celebratory feel and sound to the day. I've been telling all my friends to be sure to catch you guys this week at the Honk! Festival.

This year brought the Farm Aid concert to our own backyard and we received a wonderfully warm welcome! We were thrilled to shine a spotlight on the vibrant family farm food system thriving here in New England. We achieved our purposes of promoting food from family farms for all, raising awareness and engaging concertgoers in the many benefits of family farm agriculture and inspiring thousands with music from artists passionate about making change. Thanks to support from donors, sponsors, and ticket and merchandise buyers, the event also raised much-needed funds for Farm Aid's work.

Before the doors opened, a press event emceed by New England Cable News broadcaster Jim Braude launched the day. Joining the Farm Aid artists were Massachusetts Governor Deval Patrick, Maine farmer Brenna Chase, and Food Project participant Duwan Grant. The message picked up in the press was clear to all: Family farmers are essential in helping us meet the most pressing challenges we face right now as a nation. Family farmers are at the center of thriving local communities. They bring us nutritious food for better health, ensure a safer and more secure food supply, help create a cleaner environment, and have great potential to grow clean, renewable energy in addition to good food.

The music on the Farm Aid stage rocked all day, with inspired sets from all of the artists who donated their time and talent. Filmed live for DIRECTV and www.farmaid.org, and broadcast on local and national radio, the excitement of live music reached far beyond the Comcast Center. Concertgoers mingled with family farmers and food and farm activists throughout the day at the HOMEGROWN Village, diving into the hands-on exhibits. By offering family farm food backstage and to concertgoers, Farm Aid brought the fresh taste of family farm food to everyone. From local caramel apples, to the experiences of the HOMEGROWN Village, to the sounds from the stage, Farm Aid was a feast for all of the senses!

Farm Aid 2008 was a huge success thanks to so many dedicated people like you. We are proud that you are part of the Farm Aid community. Please visit our web page, email or call to stay in touch throughout the year.

Eat well!


Joel Morton
Farm Aid



